

From the "Lessons from the jungle..." series

4.5 Billion years of success: How Nature favours creative leaders

Animated for

CASE

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June 13, 2019



Comment la Nature favorise les leaders créatifs...

Part 1 – My life, my death, my life again...

Part 2 - What I learned: *The jungle is the world's best management school...*

Part 3 – What I understood: *The 5 roles of a creative leader!*

Conclusion

Nature favours creative leaders ...

What I learned: The jungle is a great management school:

- ✓ Continuous change;
- ✓ Incredible diversity;
- ✓ Ferocious competition;
- ✓ Stunning cooperation;
- ✓ Acute team spirit;
- ✓ Surprising creativity;
- ✓ Efficient use of resources;
- ✓ Biomimicry (Best practices).

Nature favours creative leaders ...

- The law of the jungle applies to every individual, species, community, Nation...
 - ✓ **Survive & Prosper !!**
 - ✓ 99.99% of species...
 - ✓ Survive: *Egoism* (I)
 - ✓ Prosper: *Altruism* (We)
- The survival of the wisest: *Altruistic self-interest!*
 - ✓ Mutualism, Synergy, etc...

Nature favours creative leaders ...

- Nature manages « ONE » complex system composed of countless structures by giving value to their contribution to the whole:
 - Structural capital – *What a structure does...*
 - Client capital – *With and for whom it does it...*
 - Creative capital – *How it does it...*

Nature favours creative leaders ...

- **Structural capital in people:** *Our talents and abilities...*
(Value as uniqueness...)
- **Client capital in people :** *The relationships between us - as family, friends, colleagues, communities...* *(Value as numbers...)*
- **Creative capital in people :** *Your personal brand...*
(Value as a quality of contribution...)

Nature favours creative leaders ...

- **Nature manages a continuing transformation by managing 3 aspects of change simultaneously:**
 - **The CHAOS regime**
 - **The TRANSITION regime**
 - **The IDEAL regime**

Nature favours creative leaders ...

- Managing change requires innovative strategies...
 - *You become creative by being open to new ideas!*
 - Adaptation = Opportunity
Luck? *Where preparation meets opportunity!*
- *Leaders are the first to adapt...*

Nature favours creative leaders ...

- Leaders manage for results!
- Beyond personal perception: *Invest in your creative capital!*
 - The known
 - The unknown
 - ~~The unknowable~~
- The unknown has a quality... *it can become known!*
- Questioning the unknown: *Team spirit and brainstorming...*

Nature favours creative leaders ...

What I understood:

- Nature's «mold » :
 - Personal potential
 - The stress reaction
 - Creative motivation
- Can do; Want to; "Do"...
- Leaders and the use of springboard stories...

Nature favours creative leaders ...

- The ancient Jaguar-kings* discovered how Nature equipped us to play 5 roles of a creative leader :
 1. *Stalker of information;*
 2. *Dreamer of possibilities;*
 3. *Seer of opportunities;*
 4. *Warrior in action (to adjust);*
 5. *Persuasive Communicator*

Nature favours creative leaders ...

- **The *myth of Quetzalcoatl* tells how to become a creative leader by adopting 5 *animal totems* :**
 - **The Coatl (A water serpent)**
 - **The Jaguar**
 - **The Congo (Howler monkey)**
 - **The Eagle**
 - **The Resplendent Quetzal**
 - ***Lord Quetzalcoatl is a feathered serpent...***

Nature favours creative leaders ...

The Coatl

- **The reptilian brain => Brainstem and spine**
- **The nervous system seeks out information and classifies it: Good or Bad.**

“I have needs that I must fill so I explore a territory to expand my perception.”

Nature favours creative leaders ...

The Jaguar

- The right brain hemisphere and its limbic system add *emotion to perception*.
- Good//Bad =>
Fight//Flight =>
Love//Fear.
- Dreamer of possibilities: *“I have emotional memories: My options (and their possibilities) are determined emotionally...”*

Nature favours creative leaders ...

The Congo (Howler monkey)

- The left hemisphere is the hominid brain and its tribal logic to deal with *'out there'*
- Engaged in strategic thinking, it manages relationships, resources and tools.

"I can react to events and circumstances by howling or I can see them as sources of opportunity."

Nature favours creative leaders ...

The Eagle

- **The human neocortex and « self » awareness
: I have creative capital!**
- *« I am a warrior in action to adjust. I have to act in spite of my perceptual limits because understanding FOLLOWS experience... »*

Nature favours creative leaders ...

The Resplendent Quetzal

- Because leaders manage « **Doings** », they adopt altruistic self-interest as a strategy;
- Communicating ideas requires us to be persuasive...
« As a creative leader, my communication has to excite action... »

Nature favours creative leaders ...

« ...so I master the 4 pillars of a persuasive communication :

- 1. Intent... when seen as an edifice;*
- 2. Attention... when seen as a challenge;*
- 3. Empathy... when seen as a strategy;*
- 4. Feedback... when seen as personal power. »*

Nature favours creative leaders ...

- Like *Lord Quetzalcoatl*, we can become more creative by adopting 5 strategic roles:
 - ✓ *Stalker of information*
 - ✓ *Dreamer of possibilities*
 - ✓ *Seer of opportunities*
 - ✓ *Warrior in action (to adjust)*
 - ✓ *Persuasive communicator*
- And, like *Jaguar-kings**, we should invest in our creative capital...

Nature favours creative leaders ...

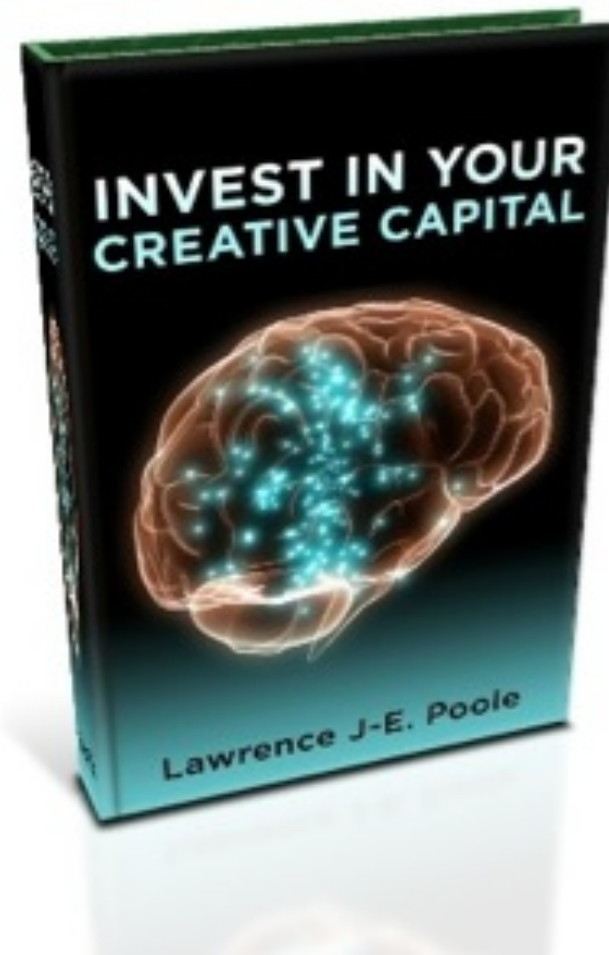
In conclusion :

1. Nature gives value to 3 aspects of itself called – Structural capital, Client capital and Creative capital;
2. The power of survivors is their *adapt_ability*...
3. Authentic leaders recognize altruistic self-interest as the key to collective success.

Nature favours creative leaders ...

4. Nature equipped us to play 5 roles *that transform raw data into opportunities;*
5. By being creative, you can learn to be **LUCKY!**
6. The fruit of the labour is a passion for life and an appreciation for the *deep wisdom found in Nature.*

To learn
more...





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